

Powering 2X Growth for Brit Insurance



About the Company

Founded in 1995 in London, BRIT Insurance is a leading global insurer and reinsurer with a strong presence at Lloyd's of London. With a highly diverse portfolio, the company is known for its innovative approach to commercial insurance.

Challenges

- Transitioning from a service provider-led model to an owned capability
- Building a flexible, cost-efficient data infrastructure
- Accelerating digital product development
- Scaling engineering teams with niche skill sets

Prime Drivers

- Enable full-stack ownership of digital and data initiatives
- Unlock value from internal and external data sources
- Drive agility across underwriting and customer platforms
- Improve cost-efficiency and control

GCC Overview

100+ roles in 2 years

GCC Inception: 2024

Location : India

Strategic Focus: Full ownership of digital products & cloud-native dataplatfroms

Key Areas of Expertise: AI/ML, Data Engineering, Platform Engineering, Full-Stack Development, and Data Management & Testing



Team: 50+ transitioned from a service provider, scaling to 100+ by end of 2025.

ANSR's Solution

ANSR partnered with BRIT India to set up its Global Capability Center in May 2024, transitioning a 50-member team from a service provider to an owned model.

The GCC is now the engine of the company's 360-degree digital transformation—powered by specialized tech talent and aligned with long-term innovation and scaling goals.

Outcomes

360°

Digital Transformation driving growth

2X

Scalability: Workforce to grow from 50 to 100 by end of 2025