

# LATITUDE

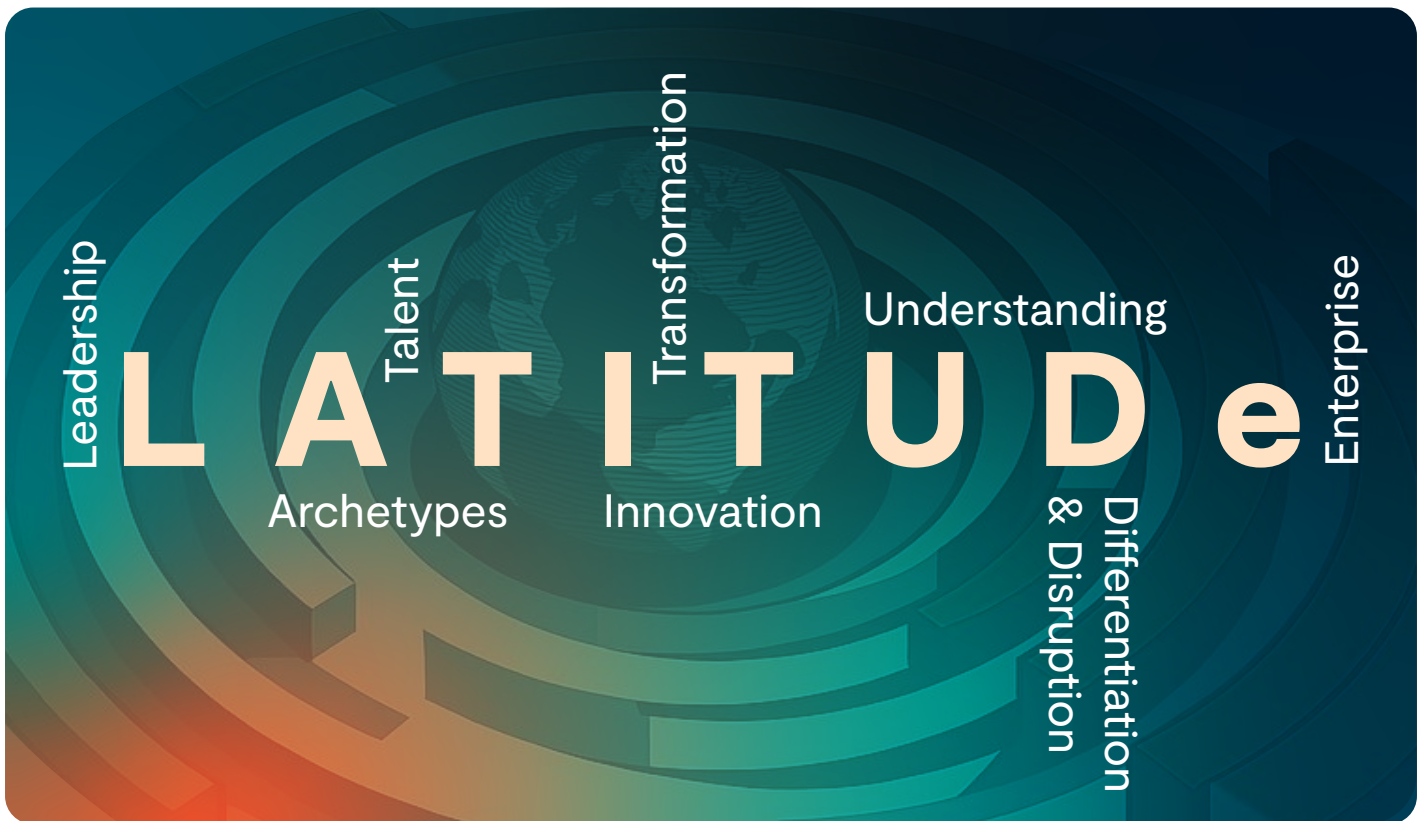
The Premier Leadership Development  
Experience for GCC Leaders



12 Weeks | Hybrid Learning

A collaborative program by





## Lead What's Next

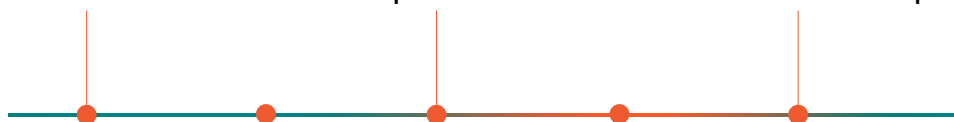
### Redefining Leadership for GCCs

A multifaceted leadership journey designed for those leading at the forefront of global enterprise transformation.

Understand global strategy and define the GCC's unique contribution

Shape the evolution of GCC's from outsource services to strategic drivers of enterprise capabilities.

Build credibility and measurable impact with headquarters and global leadership teams



Operate confidently across enterprise functions, cultures, and reporting structures

Lead change, attract top talent, and drive innovation from the global center

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"LATITUDE is about leading from where you are—but never staying in place."



# Program at a Glance

**Duration:** 12 weeks

**Format:** Blended learning experience designed for working professionals

## Program Structure:

- | **13 Days On-Campus at ISB** – Across 6 immersive weekends
- | **6 Virtual Learning Sessions** – Live online sessions between immersions
- | **2 Experience Days** – On-site visits to leading GCCs

**Starting:** September 19<sup>th</sup>, 2025

**Program Fee:** ₹6,25,000 + GST

## Who Should Attend

The program brings together two types of leaders:

### Current and Incoming GCC Managing Directors

- | Seasoned professionals leading site strategy and business performance
- | Current or incoming site leaders with cross-functional strategic ownership
- | P&L responsibility and enterprise stakeholder representation

### Future-Ready Leaders

- | High-potential executives stepping into broader enterprise roles
- | Directors with experience leading transformation or large teams
- | Professionals from GCCs, shared services, or service provider backgrounds making the shift to enterprise leadership



# Curriculum Highlights

## Module

# 1

### Foundations

- | GCC landscape and strategic context
- | Leadership structures and roles

## Module

# 2

### Administrative Acumen

- | HR, talent, and administrative operations
- | Finance, tax, and legal operations

## Module

# 3

### Talent and Culture

- | Legal Structure and Building a distinctive GCC culture + EVP
- | Talent attraction, retention, and engagement

## Module

# 4

### Stakeholder Management

- | Influencing across the enterprise ecosystem
- | Managing complex relationships + Capstone Introduction

## Module

# 5

### Strategy and Archetypes

- | Defining strategic direction using archetype frameworks
- | Framing the future and scaling the GCC

## Module

# 6

### Innovation & Change

- | The GCC as a platform for transformation
- | Leading through complexity and change

## Module

# 7

### Capstone Projects

- | Applied learning through real-world challenges
- | Executive presentations and strategic integration

# Learning Methods

**Case Studies** - Real-world GCC leadership scenarios

**Executive Sessions** - Insights from experienced GCC leaders

**Site Visits** - Experiential learning at leading centers

**Capstone Projects** - Application of learning to strategic challenges

**Peer Learning** - Diverse cohort experiences and perspectives

**Expert Faculty** - Thought leaders from ISB and industry

**GCC Centric Strategic & Operational Framework**

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## Elite Faculty and Practitioners

**Learn from the best minds in academia and industry:**

| World-class faculty from ISB's Center of Business Innovation and other visiting faculty from world-renowned institutions

| Experienced GCC leaders and transformation experts

| Industry pioneers and policymakers shaping the GCC landscape



# Eligibility & Selection

## Requirements:

- | Currently in or transitioning to a leadership role within a GCC, shared services, or enterprise hub in India
- | Minimum 20 years of professional experience
- | Endorsement by the enterprise

## Application Process

- 1 Submit online application with resume/LinkedIn profile
- 2 Provide a statement of interest (500 words maximum)
- 3 Include endorsement from a senior leader (recommended)
- 4 Panel review and selection notification

**Program Start:** September 19<sup>th</sup>, 2025





## Why Choose Latitude?

**Strategic Vision** - Develop the ability to position your GCC as a strategic hub

**Leadership Growth** - Transform from operational leader to enterprise strategist

**Network Building** - Connect with peers and experts across industries

**Applied Learning** - Solve real challenges through capstone projects

**Career Advancement** - Position yourself for expanded responsibilities

To submit your application visit

<https://ansr.com/gcc-leadership-program/>

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Transform your leadership journey with LATITUDE.  
Where global center leaders create enterprise impact.